

# Privacy Notice for Customers

Last Updated: January 01, 2023

## Purpose

**Arctic Wolf Networks, Inc.** (“AWN,” “Arctic Wolf”) is a corporation located at 8939 Columbine Road, Suite 150, Eden Prairie, MN 55347. Arctic Wolf and its affiliates (“we,” “us,” “our,” or the “Company”) describe in this Privacy Notice (the “notice”, “Privacy Notice”) our processing practices with respect to your personal data (data associated with an identified or identifiable natural person and is protected as personal data or personal information under applicable data protection laws) that is provided by you and your authorized resources (“Users”, “you”, “your”) to use and while using the Arctic Wolf products, solutions, and services (collectively, “Solutions”). For purposes of clarity, MSP Partners (“MSP,” “MSPs”) using the Solutions on behalf of its end-users are considered Users for the purposes of this Privacy Notice.

This Privacy Notice describes the Customer Information (as defined below) we collect in the delivery of the Solutions and the way the Customer Information is used to deliver and support your use of the Solutions.

## Terms of Use

If you have any dispute over the privacy of your information, the dispute is subject to this Privacy Notice and as applicable, the Agreement or Partner Agreement made between us, including any provisions related to the limitation of liability and application of choice of law.

## Scope

In the delivery of the Solutions, you will determine how and why Customer Information is used. With respect to the Customer Information, (1) Arctic Wolf is a “data processor” (“Data Processor”) under the EU General Data Protection Regulation (“GDPR”) and a “service provider” under the California Consumer Privacy Act, as amended by the California Privacy Rights Act (“CCPA”), and (2) you are the controller under GDPR. (“Data Controller”).

As a Data Controller, you are responsible for disclosing the rights of individuals (“Data Subjects”) with respect to the Customer Information pertaining to them and other information regarding the collection and use of Customer Information, in accordance with the GDPR, CCPA, and other applicable laws requiring such disclosures.

This Privacy Notice covers the Customer Information collected by us as a Data Processor from Users of the Portals and Solutions and the access to and submission of Customer Information for the purposes set forth in the “How We Use the Customer Information” section below, including:

- Opening tickets
- Adding comments to existing tickets
- Adding attachment(s) to tickets
- Being authenticated to use the Solutions
- Uploading credentials for application event monitoring
- Obtaining configuration information, reports, and metrics related to the operation of the Solutions within your environment
- Supporting our business operations
- Delivering the Solutions to you

To the extent Arctic Wolf acts as a Data Controller, Arctic Wolf processes personal data in accordance with its Privacy Notice located [here](#).

## **Customer Information**

Each User is responsible for the quality, integrity, reliability, and appropriateness of Customer Information submitted to us and in the Solutions and must comply with terms contained in the applicable Agreement or, in the case of certain MSPs, including the terms of the applicable Partner Agreement. Depending on the Solutions to which you subscribe, the Customer Information we may collect from you while using each Solution includes:

<i><b>Solution</b></i>	<i><b>Data Type</b></i>	<i><b>Description</b></i>
Managed Detection & Response; Managed Risk	Solutions Data	<p>These Solutions, depending on their set up and deployment in your environment, may collect log data from various sources, including your:</p> <ul style="list-style-type: none"> <li>- data center,</li> <li>- infrastructure in the cloud,</li> <li>- on-premises infrastructure, and</li> <li>- remote endpoints.</li> </ul> <p>In addition, these Solutions may perform inspection of network traffic, scan internal and external-facing devices, and collect configuration data, vulnerability data, system-level inventory, and event data. Solutions Data received from these sources may include operational system log data and any other information provided by you in furtherance of your use of the Solutions and which you may elect to submit to Arctic Wolf through the Solutions, including, but not limited to operational values, event logs, and network data such as flow, HTTPS, TLS, DNS metadata, cursory inventory data, operating systems and versions, users and groups from Active Directory, system level inventory, event data, and network vulnerability data. Personal Data included in the Solutions Data may include: first name, last name, IP (Internet Protocol) Addresses, geolocation, usernames, passwords, and email addresses. Arctic Wolf does not require any special categories of data to deliver these Solutions.</p>

Managed Security Awareness	Learner Data	Learner Data is provided by you via the Administrator Portal or via a direct API feed from your Active Directory set up to Arctic Wolf with respect to the Users you permit to use this Solution. Learner Data includes User setup details, including email, work title, and name and Solution metrics, including your Users' learning status, training scores, and Phishing results associated with such Users' use of the Solution.
Arctic Wolf Incident Response	Incident Evidence	Incident Evidence is the business information provided to Arctic Wolf required for the completion of the forensic/investigation processes conducted by Arctic Wolf as part of this Solution. You provide this information to Arctic Wolf via firewall logs, server/workstation logs, logs from cloud services, email, individual files, full images of servers/workstations, SaaS configuration data, Firewall configuration data, memory snapshots, process lists, installed software lists, inventory of hosts, and DNS records. To the extent Personal Data is included in these sources of information, Arctic Wolf will obtain all such Personal Data in the course of delivery of the Solution.

Cyber Essentials/Insurance Hub (formerly known as MyCyber)	Security Profile Data	Security Profile Data may be uploaded by you or your third party agent in the Cyber Essentials or Insurance Hub applications. Personal Data you may elect to upload into the applications includes names, emails, employee and third party agent contact information, and IP addresses.
All Solutions	Point of Contact Information	Users may need to be contacted by Arctic Wolf to deliver the Solutions. Points of Contact data will be collected by Arctic Wolf about Users during various phases of Solutions delivery and throughout the life of the subscription. Points of Contact data may include the following data: first name, last name, corporate email address, phone number, job title, address, and organization hierarchy.

All categories of information set forth in the table above are collectively referred to herein as “Customer Information”.

You may choose not to provide Customer Information to us when requested, however this may affect our ability to deliver the Solutions to you.

## How We Use the Customer Information

We use Customer Information for the following purposes:

### **1) *Support Ticket Management and Resolution***

Support tickets are the primary medium that Users and the Security Services organization, including your Concierge Security™ team (CSTs) use to provide support to you. Point of Contact Information is used to communicate issues or requests over the use and improvement of the Solutions. Both parties can comment and provide more information in a support ticket until the issue/request is resolved. The CSTs use a ticketing system to communicate security alerts to Users allowing the Users to respond and see the status of the alert until it is closed.

## 2) ***Provision of the Solutions***

Customer Information is integral to the functionality of our Solutions and is used to provision the Solutions. Solutions Data allows us to monitor and detect security and threat incidents within your network of connected applications and systems. Point of Contact Information can be viewed and managed by Users, including your MSP, if applicable, and may be accessed and viewed by Company employees for support ticket issue resolution. Based on your environment and configuration, the Customer Information allows for the following:

- configuration of the Solutions, and monitoring of cloud infrastructure resources to detect access and misuse of a User's networks, resources, and application instances;
- monitoring of SaaS applications to detect malicious activities and potential data exposures in cloud-based applications;
- monitoring of security events related to user single sign-on and malicious endpoint activity for security providers;
- accessing learning content and other resources available to you through the Solutions;
- conducting trainings and preparing metrics related to your Users' activities within the Solutions;
- completion of forensic/investigatory processes related to an incident;
- preparation of reports, analyses, summaries and/or recommendations;
- preparation of your incident response plans; and
- communications with your third party agents, including insurance carriers and legal advisors.

## 3) ***Communication With You***

Company may use your Point of Contact Information to manage its ongoing business activities related to the delivery of the Solutions such as managing escalation and notification processes, preparing reports and analyses, providing value-add communications such as generic threat intelligence briefings, updating you about changes to our terms and conditions, sending you general information about Company and its business, or other similar types of business purposes.

## 4) ***Improve the Solutions***

Company may use Customer Information to create our own intellectual property. Such modified data excludes information or data that identifies you or Personal Data of your Data Subjects and is owned by us and may be used to improve the Solutions, as well as for any other business purpose.

## **How We May Share the Customer Information**

We may share Customer Information as expressly permitted in writing by the User or as required or permitted by law.

We may share Customer Information only in the manner described below. We do not control, however, how you or your third party agents and service providers, collect, use, share or disclose Customer Information.

We may share or disclose Customer Information in the following ways:

- **When changing our business structure**

In the event of a proposed or completed merger, acquisition, bankruptcy, dissolution, reorganization, sale of some or all of our assets, similar transactions or proceedings, or steps in contemplation of such activities, Customer Information held by us may be among the assets transferred to the buyer or acquirer;

- **When conducting our business operations**

We may use third party service providers and tools to provide services on our behalf, including customer ticketing and collaboration, internal support ticketing, access and identity management, cloud hosting, customer relations management, Solution improvement projects, etc. Our service providers are only provided with information they need to perform their designated functions and are not authorized to use or disclose information for their own marketing or other purposes. Our service providers are located in the U.S., Canada, Germany, United Kingdom, Australia and other foreign jurisdictions within which we do business. A list of the third party service provider tools used in the delivery of our Solutions can be found [here](#) (Subprocessor List);

- **To comply with laws and regulations**

We and our affiliates or service providers in the U.S., Canada, United Kingdom, Germany, Australia or other jurisdictions we may expand to from time-to-time may disclose Customer Information to comply with applicable legal or regulatory requirements (which may include lawful access by U.S. or foreign courts, law enforcement or other government authorities) and to respond to lawful requests by public authorities, including to meet national security, law enforcement requirements, court orders and legal processes;

- **To protect rights and safety**

To protect and defend the brand, rights, property and safety of Company, our customers, including enforcing contracts or policies, or in connection with investigating and preventing fraud.

If Users have any questions about its Customer Information or rights with respect to the foregoing, please submit a request at [Data Protection](#) or open a ticket via the Solutions.

## Security

Company maintains administrative, physical, and technical safeguards to help protect the confidentiality and integrity of Customer Information that is submitted to us during transmission and once it is received. You should note that by submitting data through our Solutions, your Customer Information will be transferred through third-party infrastructures which are not under our control. We will strive to use tools and procedures to protect your Customer Information, however we cannot guarantee its absolute security. Customer is responsible for (i) protecting themselves against unauthorized access to passwords, private keys and computers, (ii) protecting themselves against unauthorized disclosure, alteration, and destruction of Customer Information, (iii) timely provisioning and deprovisioning of Users, and (iv) performing periodic access reviews of their Users.

## **Location of Customer Information**

Arctic Wolf is headquartered in the United States. Arctic Wolf has affiliates, operations and service providers in the United States, United Kingdom, Germany, Australia, and Canada and throughout the world. Arctic Wolf and its affiliates' locations can be found [here](#). Locations of Arctic Wolf's third party service providers (Subprocessor List) used in the delivery of the Solutions can be found [here](#). We and our service providers may transfer your Customer Information to, or access it from, countries other than the one in which you are located. These countries may have data protection laws different from those of the country which you are located. We will maintain administrative, physical, and technical safeguards to protect the Customer Information for instance by entering into agreements such as standard contractual clauses approved by an applicable regulator. See European Privacy Supplement below for additional information.

## **EU-U.S. Privacy Shield and Swiss-U.S. Privacy Shield Notice**

Arctic Wolf complies with the EU-U.S. Privacy Shield Framework and Swiss-U.S. Privacy Shield Framework as set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Union and Switzerland to the United States but does not rely on such programs to overcome restrictions on the international transfer of personal data. Arctic Wolf has certified to the Department of Commerce that it adheres to these Privacy Shield Principles. Arctic Wolf may process some personal data from individuals or companies via other compliance mechanisms, including data processing agreements based on the EU Standard Contractual Clauses. To learn more about the Privacy Shield program and view our certification, visit the U.S. Department of Commerce's Privacy Shield site at [Privacy Shield](#).

Arctic Wolf is responsible for the processing of the personal data it receives under each Privacy Shield Framework and subsequently transfers to a third party acting as an agent on its behalf. Arctic Wolf complies with the Privacy Shield Principles for all onward transfers of personal data from the EU, Switzerland and United Kingdom, including the onward transfer liability provisions.



With respect to personal data received or transferred pursuant to the Privacy Shield Frameworks, Arctic Wolf is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In certain situations, we are required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

In compliance with the Privacy Shield Principles, Arctic Wolf commits to resolve complaints about our collection or use of your personal data. EU, Swiss, and UK individuals with inquiries or complaints regarding our Privacy Notice should submit a request at [Data Protection](#) or you may also call +1 (888) 286-6726.

If you have an unresolved privacy or data use concern that we have not addressed satisfactorily, please contact our U.S.-based third party dispute resolution provider (free of charge) at <https://www.jamsadr.com/eu-us-privacy-shield>.

Under certain conditions, more fully described on the Privacy Shield website, you may be entitled to invoke binding arbitration by going to [Submitting a Complaint](#) on the Privacy Shield website when other dispute resolution procedures have been exhausted.

## Supplemental Privacy Policy Terms

### Canada

#### *Consent:*

By using our Solutions, or otherwise interacting with us, you consent to the collection, use and disclosure of Customer Information in accordance with the terms of and for the purposes set out in this Privacy Notice. Arctic Wolf may seek consent to use and disclose Customer Information after it has been collected in those cases where we wish to use the information for a new or different purpose, where consent as not already been obtained for such use or disclosure.

If you submit personal information about an individual (i.e., your employees, personnel, account administrators, authorized resources, etc.) in connection with the use of the Solutions, you represent that you have obtained the requisite consent and/or provided appropriate notifications, as required under applicable privacy laws, including such consent and/or notifications as may be required for the transfer of personal information outside of Canada.

#### *Privacy Rights:*

Subject to limited exceptions under applicable law, Users may have the right to access, update and correct inaccuracies on their Customer Information. To exercise these rights, please submit a request at [Data Protection](#) or you may also call +1 (888) 286-6726. Please be as specific as possible in relation to the Customer Information you wish to access. Once Arctic Wolf receives your request, Arctic Wolf will review it, determine whether Arctic Wolf can verify your identity, and process the request accordingly. If Arctic Wolf needs additional information to verify your identity, Arctic Wolf will let you know.

Please be advised that in the delivery of the Solutions to you, Arctic Wolf acts as data processor/service provider to process personal information and do so on behalf of our Customer

under the terms of an Agreement, or in certain instances, a Partner Agreement, and the information you have requested therefore is under the control of such Customer. Accordingly, we will direct your request for access, withdrawal of consent, data deletion, or all such other related inquiries to our Customer and will assist our Customer in its response to your request as per our Customer's instructions and in accordance with the terms of our Agreement with them.

If you have any questions or complaints about our handling of Customer Information including personal information, or rights with respect to the foregoing, please submit a request at [Data Protection](#), and we will address your question or complaint, and otherwise further advise you of any rights you may have to complain to the relevant privacy commissioner(s).

### **California Consumer Privacy Act**

The California Consumer Privacy Act, as amended by the California Privacy Rights Act ("CCPA"), which became effective as of January 1, 2020, regulates how Arctic Wolf handles personal information of California residents and gives California residents certain rights with respect to their personal information.

Arctic Wolf is a "service provider" under the CCPA. The following supplemental privacy policy applies to information Arctic Wolf collects in its role as a service provider. If you would like more information about how your personal information is processed by such other companies, including companies that engage Arctic Wolf as a service provider, please contact those companies directly.

This provision is effective as of January 1, 2020, shall apply only to residents of California, and may be subject to change. The general privacy policy shall continue to apply to the extent that it applies to you as a resident of California; however, if you are a resident of California, Arctic Wolf also is required to disclose certain uses and disclosures in a certain format, as well as to inform you of certain rights you may have. Any capitalized terms used in this supplemental privacy notice shall have the same meaning as in the general privacy notice.

#### **Information Arctic Wolf May Collect:**

We may collect Customer Information as set forth in this Privacy Notice above in the section titled "Customer Information".

For each category of information, Arctic Wolf collects the information from a variety of sources, including directly from you, from your devices, and/or from your third party providers. Arctic Wolf collects the information to:

- provide you with support on the Solutions,
- deliver the Solutions to you,
- protect Arctic Wolf (including the Solutions) and its customers,
- communicate with you regarding our Solutions and terms and conditions, and
- improve our Solutions.

Arctic Wolf may share personal information with Third Parties as the term is defined under the CCPA. Arctic Wolf shall not (i) sell your personal information; (ii) retain, use or disclose any personal information provided by you pursuant to the Agreement except as necessary for the specific purpose of performing the Solutions for you pursuant to the Agreement or as permitted by the CCPA; (iii) retain, use, or disclose personal information for a commercial purpose other than providing the Solutions unless otherwise permitted under the Agreement; or (iv) retain, use, or disclose such personal information outside of the direct business relationship between us unless otherwise permitted under the Agreement.

**Additional Disclosures:**

Arctic Wolf engages certain trusted third parties to perform functions and provide services to us, including auditing, hosting and maintenance, error monitoring, debugging, performance monitoring, and other short term uses. We may share your Customer Information with these third parties, but only to the extent necessary to perform these functions and provide such services. We require these third parties to maintain the privacy and security of the Customer Information they process on our behalf.

Arctic Wolf has disclosed the following categories of personal information for business purposes and valuable consideration in the 12 months prior to this Privacy Notice's last update:

A. Identifiers (names, email addresses, phone numbers, mailing address)	YES
B. Commercial Information (Solution information)	YES
F. Internet or Other Electronic Network Activity Information (IP address, device identifier, information provided in URL string, internet service provider, browser used, operating system and other device identifications and configurations, locale and language preference)	YES
Geolocation Data	YES

***Do Not Sell My Personal Information:***

Arctic Wolf does not sell, as defined under the CCPA, personal information of any individual, including personal information of minors under 16 years of age.

**Your Rights:**

You may have certain rights with respect to your personal information, including:

- The right to access, including the right to know the categories and specific pieces of personal information Arctic Wolf collects;

- The right to deletion of your personal information, subject to certain limitations under applicable law;
- The right to request disclosure of information collected;
- The right to disclosure of information disclosed for valuable consideration; and
- The right not to be discriminated against for exercising certain rights under California law.

To exercise these rights, please submit a request at [Data Protection](#) or you may also call +1 (888) 286-6726. Please be as specific as possible in relation to the personal information you wish to access. Once Arctic Wolf receives your request, Arctic Wolf will review it, determine whether Arctic Wolf can verify your identity, and process the request accordingly. If Arctic Wolf needs additional information to verify your identity, Arctic Wolf will let you know. Arctic Wolf will respond to your request within 45 days of receipt or notify you if Arctic Wolf requires additional time.

If you would prefer, you may designate an authorized agent to make a request on your behalf.

### **European Privacy Supplement**

Arctic Wolf acts as a data processor in the delivery of the Solutions, and in limited circumstances as a data controller as it relates to Point of Contact Information. Accordingly, Arctic Wolf provides these additional and different disclosures about its data processing practices to data subjects in the EEA, Switzerland, and the UK (EEA+). If you are accessing the Solutions from within the EEA+, this European Privacy Supplement applies to you in addition to the Privacy Notice.

#### **Legal Bases for the Processing:**

We process your personal data on several different legal bases, as follows:

- Based on necessity to perform contracts with you (see Article 6(1)(b) of the GDPR): When you access, use or register for our Solutions, you form a contract with Arctic Wolf based on the applicable Solutions Agreement. We need to process your personal data to discharge our obligations in any such contract, fulfill your requests and orders, answer questions and requests from you, and provide tailored customer support and search results to you.
- Based on compliance with legal obligations (see Article 6(1)(c) of the GDPR): We may need to process your personal data to comply with relevant laws, regulatory requirements and to respond to lawful requests, court orders, and legal process.

Personal data we collect, as defined in the EU General Data Protection Regulation, may be stored and processed in the United States or any other country in which we or our service providers operate in. To the extent we transfer personal data out of the EEA+ to countries that do not benefit from an adequacy decision based on mechanisms such as approved Standard Contractual Clauses and other contractual measures to ensure that adequate safeguards are in place with respect to the personal data.

## South Africa Privacy Supplement

### Accessing Customer Information and requesting corrections:

If at any time you want to (i) know exactly what Customer Information or other personal information we hold about you, (ii) request deletion of any Customer Information or other personal information we hold about you, or (iii) opt-out or object to our use or collection of your Customer Information, please contact us at Data Protection or you may also call +1 (888) 286-6726.

If at any time you wish to change any Customer Information or other personal information we hold about you because it is inaccurate or out of date, please contact us at Data Protection or you may also call +1 (888) 286-6726 and we will amend this record.

### *Complaints:*

Should you have any concerns or complaints about how we handle your Customer Information, please contact us at Data Protection or you may also call +1 (888) 286-6726 and we will amend this record.

We will investigate your complaint and will use reasonable endeavors to respond to you in writing within a reasonable time of receiving your complaint. If we fail to respond to your complaint within a reasonable time of receiving it in writing or if you are dissatisfied with the response that you receive from us, you may have the right to make a complaint to the Information Regulator. Details of how to contact the Information Regulator are located at: <https://inforegulator.org.za/complaints/>.

## Australian and New Zealand Privacy Supplement

### Accessing Customer Information and requesting corrections:

If at any time you want to know exactly what Customer Information or other personal information we hold about you, please contact us at Data Protection or you may also call +1 (888) 286-6726. Our file of your Customer Information and any other personal information (if applicable) will usually be made available to you within forty-five (45) days of receiving your request and in any event within a reasonable time.

If at any time you wish to change any Customer Information or other personal information we hold about you because it is inaccurate or out of date, please contact us at Data Protection or you may also call +1 (888) 286-6726 and we will amend this record.

### *Complaints:*

Should you have any concerns or complaints about how we handle your Customer Information, please contact our Data Protection Officer:

Adam Marre  
Chief Information Security Officer  
P.O. Box 46390  
Eden Prairie, MN 55344 USA

We will investigate your complaint and will use reasonable endeavors to respond to you in writing within a reasonable time of receiving your complaint. If we fail to respond to your complaint within a reasonable time of receiving it in writing or if you are dissatisfied with the response that you receive from us, you may have the right to make a complaint to the Office of

the Australian Information Commissioner (OAIC). Details of how to contact the OAIC are located at: <https://www.oaic.gov.au/about-us/contact-us>.

## Changes to this Privacy Notice

We reserve the right to modify this Privacy Notice at any time in accordance with the terms of the Solutions Agreement or Partner Agreement, if applicable, we have in place with you. Updates to the Privacy Notice will be posted on the [Arctic Wolf Website](#) with an indication of when it has been updated. We encourage you to periodically review this Privacy Notice for any changes.

## Additional Information

Questions regarding this Privacy Notice or about the manner in which we or our service providers treat your Customer Information can be directed to us by submitting a request at [Data Protection](#) or by regular mail or email addressed to:

### **Arctic Wolf Networks, Inc.**

Attn: Legal Department  
P.O. Box 46390  
Eden Prairie, MN 55344 U.S.A.  
[legal@arcticwolf.com](mailto:legal@arcticwolf.com)

Pursuant to Article 27 of the UK GDPR, Arctic Wolf Networks, Inc. has appointed EDPO UK Ltd as its GDPR representative in the UK. You can contact EDPO UK regarding matters pertaining to the UK GDPR:

- by using EDPO's online request form: <https://edpo.com/uk-gdpr-data-request/>
- by writing to EDPO UK at 8 Northumberland Avenue, London WC2N 5BY, United Kingdom

Pursuant to Article 27 of the EEA GDPR, Arctic Wolf Networks, Inc. has appointed IITR Cert GmbH as its GDPR representative in the EEA. You can contact IITR Cert GmbH regarding matters pertaining to the EEA GDPR:

- by writing to IITR Cert GmbH, Dr. Sebastian Kraska, Data Protection Representative, Eschenrieder Str 62c, 82194 Groebenzell, Germany
- by email to [email@iitr.de](mailto:email@iitr.de)